ORDER

KLAS

Orders	**Order / Rev:**	**36870**		
	Alt Order #:	08836531		
	Product Desc:	OBAMA/P/D		
	Estimate:	1549		
	Flight Dates:	08/04/12 - 08/17/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/03/12 / 08/03/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**GMMB**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**Obama, Barack D-President**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PO1	Order Separation:	00:15:00
	Priority:	LV2	Advertiser External ID:	
	Revenue Codes:	AGY, POL, CAND	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	49	$43,175.00	$36,698.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	49	$43,175.00	$36,698.75	0.00
Totals	49	$43,175.00	$36,698.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$43,175.00
Market	100%	$143,916.67

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$35,979.17
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$7,195.83
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	8	08/06/12	08/17/12	Live w/Kelly Live With Regis & Kelly	CM	9-10a	MTWTF--	:30	4	$650.00	LV1	0.00 NM	6	$3,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/06/12	08/12/12	MTWTF--	4	$650.00	0.00							
		Week: 08/13/12	08/19/12	MTWTF--	2	$650.00	0.00							
2	8	08/06/12	08/10/12	Y&R Young & Restless	CM	11a-12p	MTWTF--	:30	5	$1,800.00	LV1	0.00 NM	1	$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
YOUNG & RESTLESS															
Week:		08/06/12	08/12/12	MTWTF--	5	$1,800.00	0.00								
Spot	Ch	Date Range		Description	Start/End Time		Weekdays	Length		Rate	Rtg	Type			
2	8	08/06/12-08/12/12		Y&R	11a-12p		MTWThF----	:30		($1,800.00)	0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16															
[due n/a upon entry (DA)]															
3	8	08/06/12-08/12/12		Y&R	11a-12p		MTWThF----	:30		($1,800.00)	0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16															
[due n/a upon entry (DA)]															
4	8	08/06/12-08/12/12		Y&R	11a-12p		MTWThF----	:30		($1,800.00)	0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16															
[due n/a upon entry (DA)]															
5	8	08/06/12-08/12/12		Y&R	11a-12p		MTWThF----	:30		($1,800.00)	0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16															
[due n/a upon entry (DA)]															
3	8	08/06/12	08/17/12	8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	$650.00	LV1	0.00	NM	7	$4,550.00
				8 News Now Noon M-F											
Week:		08/06/12	08/12/12	MTWTF--	5	$650.00	0.00								
Week:		08/13/12	08/19/12	MTWTF--	2	$650.00	0.00								
4	8	08/06/12	08/10/12	1230-2p Soaps/ LMAD	CM	1230-2p	MTWTF--	:30	5	$750.00	LV1	0.00	NM	5	$3,750.00
				Soaps / Let's Make A Deal											
THE BOLD AND THE BEAUTIFUL															
Week:		08/06/12	08/12/12	MTWTF--	5	$750.00	0.00								
5	8	08/06/12	08/17/12	The Talk 2-3P	CM	2-3p	MTWTF--	:30	4	$750.00	LV1	0.00	NM	4	$3,000.00
				The Talk											
Week:		08/06/12	08/12/12	MTWTF--	4	$750.00	0.00								
Spot	Ch	Date Range		Description	Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	8	08/06/12-08/12/12		The Talk 2-3P	2-3p		MTWThF----	:30		($750.00)	0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16															
[due n/a upon entry (DA)]															
2	8	08/06/12-08/12/12		The Talk 2-3P	2-3p		MTWThF----	:30		($750.00)	0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16															
[due n/a upon entry (DA)]															
Week:		08/13/12	08/19/12	MTWTF--	2	$750.00	0.00								
N 6	8	08/06/12	08/17/12	Ellen	CM	3-4p	MTWTF--	:30	5	$800.00	LV2	0.00	NM	7	$5,600.00
				Ellen											
Week:		08/06/12	08/12/12	MTWTF--	5	$800.00	0.00								
Week:		08/13/12	08/19/12	MTWTF--	2	$800.00	0.00								
N 7	8	08/05/12	08/05/12	Sun 530-6p Ins Ed Wknd	CM	530-6p	------S	:30	1	$225.00	LV2	0.00	NM	0	$0.00
				Inside Edition Wknd											
INSIDE EDITION															
Week:		07/30/12	08/05/12	------S	1	$225.00	0.00								
Spot	Ch	Date Range		Description	Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	8	07/30/12-08/05/12		Sun 530-6p Ins Ed Wknd	530-6p		--------Su	:30		($225.00)	0.00	NM			
See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16															
[due n/a upon entry (DA)]															
8	8	08/06/12	08/17/12	630-7p Inside Edition	CM	630-7p	MTWTF--	:30	4	$900.00	LV1	0.00	NM	4	$3,600.00
				Inside Edition											
Week:		08/06/12	08/12/12	MTWTF--	4	$900.00	0.00								
Week:		08/13/12	08/19/12	MTWTF--	2	$900.00	0.00								

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	8	08/06/12	08/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	MTWTF--	:30	4	$900.00	LV1	0.00	NM	4	$3,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/13/12	08/19/12	MTWTF--	2	$900.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	8	08/13/12-08/19/12	*630-7p Inside Edition*	630-7p	MTWThF----	*:30*	*~~($900.00)~~*	0.00	*NM*
	See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16								
	[due n/a upon entry (DA)]								
6	8	08/13/12-08/19/12	*630-7p Inside Edition*	630-7p	MTWThF----	*:30*	*~~($900.00)~~*	0.00	*NM*
	See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16								
	[due n/a upon entry (DA)]								

N 9	8	08/06/12	08/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MTWTF--	:30	4	$1,000.00	LV1	0.00	NM	14	$16,725.00

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	08/06/12	08/12/12	MTWTF--	4	$1,000.00	0.00
Week:	08/13/12	08/19/12	MTWTF--	2	$1,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
5	8	08/13/12-08/19/12	*7-8p Rotator*	7-8p	MTWThF----	*:30*	*~~($1,000.00)~~*	0.00	*NM*
	See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16								
	[due n/a upon entry (DA)]								
6	8	08/13/12-08/19/12	*7-8p Rotator*	7-8p	MTWThF----	*:30*	*~~($1,000.00)~~*	0.00	*NM*
	See MG 9.7,9.8,9.9,9.10,9.11,9.12,9.13,9.14,9.15,9.16								
	[due n/a upon entry (DA)]								
7	8	08/06/12-08/10/12	Price Is Right	10-11a	MTWThF----	:30	$1,300.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
8	8	08/06/12-08/10/12	8 News Now 11p M-F	11-1135p	MTWThF----	:30	$1,700.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
9	8	08/06/12-08/10/12	8 News Now 11p M-F	11-1135p	MTWThF----	:30	$1,700.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
10	8	08/06/12-08/10/12	8 News Now 11p M-F	11-1135p	MTWThF----	:30	$1,700.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
11	8	08/06/12-08/10/12	8 News Now 4-5a	4-5a	MTWThF----	:30	$75.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
12	8	08/06/12-08/10/12	8 News Now 5-630p M-F	5-630p	MTWThF----	:30	$1,250.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
13	8	08/06/12-08/10/12	8 News Now 5-630p M-F	5-630p	MTWThF----	:30	$1,250.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
14	8	08/06/12-08/10/12	8 News Now 5-630p M-F	5-630p	MTWThF----	:30	$1,250.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
15	8	08/06/12-08/10/12	8 News Now 5-630p M-F	5-630p	MTWThF----	:30	$1,250.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								
16	8	08/06/12-08/10/12	8 News Now 5-630p M-F	5-630p	MTWThF----	:30	$1,250.00	0.00	NM
	Ⓜ MG for 2.5,8.6,2.4,7.1,5.2,5.1,2.3,2.2,9.5,8.5,9.6								

N 10	8	08/04/12	08/04/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	$250.00	LV2	0.00	NM	1	$250.00

ET WEEKEND

	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week:	07/30/12	08/05/12	-----S-	1	$250.00	0.00

Totals	49	$43,175.00